

Notice to All Accredited Repair Shops

Launch of Trusted Tow in Winnipeg

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Further to the [New Diversified Towing Model for Winnipeg](#) communicated on March 18, 2025, MPI is implementing a change to its towing service model in Winnipeg.

Effective June 30, 2025, MPI will transition from a sole vendor towing model to a multi-vendor model in Winnipeg. Under this new model, customers requiring a claim-related tow will have the option to contact either MPI or one of the five newly contracted Trusted Tow vendors directly.

The five Trusted Tow vendors serving Winnipeg are:

- Champion Towing
- Bison Towing
- Sprinter Towing
- Hi-Way Towing
- Dr Hook Towing

Please note: This change applies only to Winnipeg. The city of Brandon will continue to be serviced exclusively by Full Tilt Towing under the existing contract.

What this Means for You

For repair facilities and all other MSA tow vendors, this change is expected to have a minimal impact on your current operations. While you may now see multiple tow vendors arriving at your facility, all existing procedures remain unchanged. Please continue to follow the current policies and procedures as outlined on MPI Partners.

Towing & Vehicle Inventory Management

To support this transition, MPI has established a new department responsible for:

- Overseeing the Trusted Tow program in Winnipeg
- Managing all tow vendors across the province
- Monitoring tow volumes and vendor performance
- Ensuring vehicle inventory levels remain within acceptable thresholds

If you have any questions about this notice, please contact [Towing Services](#).